

Optical Character Recognition

OCR Policy

Product Documentation



Tencent Cloud

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Privacy Policy

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1. Introduction

This Module applies if you use the Optical Character Recognition feature (“**Feature**”). This Module is incorporated into the privacy policy located at “[Privacy Policy](#)”. Terms used but not defined in this Module shall have the meaning given to them in the Privacy Policy. In the event of any conflict between the Privacy Policy and this Module, this Module shall apply to the extent of the inconsistency.

2. Controllership

The controller of the personal information described in this Module is as specified in the Privacy Policy.

3. Availability

This Feature is available to users globally but primarily intended for users located in the same country/region as the selected service region for optimal performance.

4. How We Use Personal Information

We will use the information in the following ways and in accordance with the following legal bases:

Personal Information	Use	Legal Basis
Monitoring Data: AppID, interface name, result, callID, start and end call time, region, fee, interface call volume	We use this information for billing and metering purposes. Please note that this data is stored and backed up in the TencentDB for MySQL feature.	We process this information as it is necessary for us to perform our contract with you to provide the Feature.
Operation and Maintenance Log: APPID, Call ID, timestamp, single step	We use this information to ensure the Service functions as required and to analyze the reasons for errors or failures and troubleshoot	We process this information as it is necessary for us to

<p>debugging information, desensitization request and response</p>	<p>such problems. Please note that this data is stored and backed up in the Elasticsearch Service feature.</p>	<p>perform our contract with you to provide the Feature.</p>
<p>Identification Data: any identification-related information provided, such as name, address, identification number, country, date of birth, biometric information (e.g. face images) and photos.</p>	<p>We use this information to improve and optimize the training models and algorithms which this Feature and our other features rely upon and provide end users with a safer and more convenient user registration process.</p>	<p>It is in our legitimate interests to process this information to improve the accuracy of our models and algorithms. To the extent this information includes any sensitive personal data, we process the end user's explicit consent which shall be obtained by the customer on our behalf.</p>

5. How We Store and Share Personal Information

As specified in the Privacy Policy.

6. Data Retention

We will retain personal information in accordance with the following:

Personal Information	Retention Policy
Monitoring Data	Stored for 2 years.
Operation and Maintenance Log	Stored for 3 months.
Identification Data	Stored for 30 days.

7. Special Conditions

In order for us to process Identification Data provided by you and/or your end users for the purposes of improving and optimizing the models and algorithms which this Feature and our other features rely upon, you must ensure and represent, warrant and undertake that all necessary consents (including explicit consent, if applicable) of your end

users are obtained on our behalf in respect of such processing. To the extent you or end users do not consent to such processing, please do not continue with your use of the Feature. You also agree that you will indemnify and hold Tencent harmless from and against all claims, liabilities, costs, expenses, loss or damage (including consequential losses, loss of profit and loss of reputation and all interest, penalties and legal and other professional costs and expenses) incurred by Tencent arising directly or indirectly from a breach of this requirement.

Data Processing And Security Agreement

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1. Background

This Module applies if you use the Optical Character Recognition feature (“**Feature**”). This Module is incorporated into the Data Processing and Security Agreement located at “**DPSA**”. Terms used but not defined in this Module shall have the meaning given to them in the DPSA. In the event of any conflict between the DPSA and this Module, this Module shall apply to the extent of the inconsistency.

2. PROCESSING

We will process the following data in connection with the Feature:

Personal Information	Use
Images uploaded by you (such as of you or your end users’ cards, certificates and documents), and returned results (such as information extracted from the uploaded images)	We only process this data for the purposes of providing the Feature to you. Please note that this data is integrated with the Cloud Object Storage feature for this purpose. The Feature will not further process the images once the OCR services (in accordance with your request) is complete.

3. service region

As specified in the DPSA.

4. SUB-Processors

As specified in the DPSA.

5. data retention

We will store personal data processed in connection with the Feature as follows (unless otherwise required by applicable Data Protection Laws):

Personal Information	Retention Policy
Images uploaded by you, and returned results	Deleted upon completion of the processing for the purposes stated in Section 2 above (on the same day of upload)

6.special conditions

You must ensure that individuals whose personal data is uploaded to the Feature by you and/or end users who use this Feature are of at least the minimum age at which an individual can consent to the processing of their personal data or that parental consent is obtained for individuals under the minimum age. This may be different depending on the jurisdiction in which an end user is located.

You represent, warrant and undertake that you shall obtain and maintain all necessary consents from individuals whose personal data is uploaded to the Feature by you and/or end users, in respect of the processing of their personal data (including but not limited to their identity documentation) in respect of the Feature (including for the purposes of providing the Feature), in accordance with applicable laws and so as to enable us to comply with applicable laws. You agree you will indemnify and hold Tencent harmless from and against all claims, liabilities, costs, expenses, loss or damage (including consequential losses, loss of profit and loss of reputation and all interest, penalties and legal and other professional costs and expenses) incurred by Tencent arising directly or indirectly from a breach of this requirement.

You acknowledge, understand and agree that (i) we do not make any representation or warranty or give any undertaking that this Feature will be in compliance with any applicable laws or regulations, and (ii) any reliance on or use of this Feature is at your sole risk.