

ICP Filing Registration Terms and Announcements Product Documentation





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Terms and Announcements Website Name Requirements

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Basic Requirements for Website Names

- Non-governmental website names cannot contain words such as "China", "Chinese", "national", "people" and specific location names.
- 2. Website name cannot be all numbers or all English letters. It cannot include special symbols or sensitive words such as anti-corruption or gambling. Personal website names cannot be a domain name or a person's name, nor can it contain words such as "company" or "organization".
- 3. Website name should reflect website content.
- 4. Website name must be at least three letters.

Personal Website Name

Individual websites are generally created to share experiences (technical, academic etc.), photos and personal lifestyles. The names for these websites should match their content closely.

Examples above are for reference purposes only. Do not copy them directly. Names that are excessively used may be blacklisted by communications administration bureaus.

- Tech experience websites: webpage creation, small tools applications, rotated journal for ABC, sharing my frontend experience, open-source automated testing, text geek, personal web development testing, PHP development, etc.
- Photo sharing websites: my photo wall, sculpture times, ABC's studio, my little photography space, my gallery, etc.
- Personal lifestyles websites: tastes of life, foodie's stories, gourmet sharing, ABC's exclusive space, home sweet home, lemongrass fragrance, our grad school life, nostalgia, time flies, film lover, my home larder, story of my life, etc.

Organization Website Name

We recommend using your organization's full or abbreviated name as your website name is recommended. Having the same name for multiple websites is allowed.



Website name suggestion

The overall requirements of all the bureaus must be consistent with the nature of entity. However, the audit standards of each province are not exactly the same. The following suggestions are for your reference:

- 1. The organizer is not a national unit, and its website cannot be named with keywords such as "China" and "country". If it contains the examination and approval documents of the relevant functional departments, it is necessary to provide the examination and approval documents of the relevant functional departments.
- 2. Personal ICP filing, the name of the website can not be related to "a company", "a club", "a group", "a community" and other obviously impersonal website names.
- 3. The name of the website shall correspond to the acquisition of pre-approval or special examination and approval. Websites without pre-approval or special examination and approval such as news, publication, drug administration, culture, radio and television, etc., cannot be named after keywords in related fields.
- 4. If the website name or service content involves finance, you need to avoid keywords on the website name as much as possible. If it is indeed involved, it is recommended to go to the provincial financial office for special examination and approval. When submitting, upload the electronic version of the approval document at the same time, otherwise there is a risk of being returned.
- 5. The website name of personal ICP filing is not allowed to involve operational content, such as "buy", "buy", "trade", "coupon", "e-commerce" and so on.
- 6. Taobao customers and other rebate sites (go shopping through this site, after the end of shopping to get a rebate), the general administration does not require a commercial ICP filing application, but if the site name involves e-commerce sensitive keywords will increase the risk of return.
- 7. It is generally difficult to use products that are completely unrelated to the business scope of the enterprise. Relevant notes can be added to the remarks to increase the likelihood of adoption.
- 8. The name of a personal website cannot contain place names; when the unit ICP filing, the place name contained in entity's name is greater than or equal to the region contained in the website name.
- 9. Personal website ICP filing, if the website name contains a person's name, it cannot be a person's name other than a person's name. For example, John Smith applies for ICP filing, and the website is called Jane Smith's personal website; generally, pseudonyms and screen names obviously do not correspond to the person's name on the document, so there is a risk of return, so it is recommended to avoid as much as possible when naming.
- 0. The names of websites such as "personal space" and "personal blog" need to be avoided as much as possible, because such names are too broad and not specific. It is recommended that you use



the main content of the site as the site name.

1. The name of an enterprise website is not required to be only "company name" or "company acronym". For this kind of website name, the pass rate is relatively high, so it is recommended to use it.



Domain Names Acceptable for Filing

Last updated: 2019-08-21 10:17:10

For the domain name suffixes which are acceptable to the Ministry of Industry and Information Technology for filing, please visit the official website of the Ministry of Industry and Information Technology. Domain name suffixes other than those listed on the website cannot be filed with the Ministry of Industry and Information Technology.

Inquiry portal: Domain Name Industry Management Information Announcement of the Ministry of Industry and Information Technology >>



Notice of Regulating the Use of Domain Names via Internet Information Service Promulgated by the Ministry of Industry and Information Technology

Last updated: 2019-08-21 10:17:14

To implement the requirements of the Anti-Terrorism Law of the People's Republic of China, the Network Security Law of the People's Republic of China, the Measures for Administration of Internet Information Services, the Measures for Administration of Internet Domain Names and other relevant laws and regulations, and further regulate the use of domain name for Internet information services, it is prescribed that from January 1, 2018, the domain names used for Internet information services shall have their ownerships registered according to the applicable laws and regulations. In case of individual filing, the domain name registrant must be the individual. In case of entity filing, the domain name registrant shall be the entity (including the company shareholder), the entity's incharge person or senior officials.

When Tencent Cloud submits your filing information to the regulatory authority for review, the provincial Communications Administration Bureau will verify the domain name registration information. If you fail to pass the verification, Tencent Cloud shall not provide access services for you according to the relevant requirements.

In addition, Tencent Cloud will periodically verify the status of the domain names. In case the domain name does not exist or has expired or the authentic identity information is not provided, Tencent Cloud will stop the access services according to the requirements of the Notice.

Please supplement the relevant information for your domain name according to the requirements of the Notice as soon as possible in order to ensure the smooth filing processing.

Domain Name Verification Rules for Website Filing

You can pass the domain name verification for website filing only if **all** of the following conditions are satisfied:

• The top-level domain corresponding to the domain name for website filing is approved by the state;

Domain Name Industry Management Information Announcement of the Ministry of Industry and Information Technology



- The domain name for website filing is registered and managed by the nationally recognized domain name registration service agencies;
 - Domain Name Industry Management Information Announcement of the Ministry of Industry and Information Technology
- The domain name for website filing is within the validity period of domain name registration, subject to the period indicted by the search result from the domain name registration service agency (inquiry can be made via whois);
- The domain name for website filing is a domain name that has passed the real name authentication;
- The filing applicant information provided when applying for filing shall be consistent with the information for real name verification of domain name registrant;
 - Individual filing: the information of the person responsible for filing shall be consistent with the information for real name verification of domain name registrant (the information for comparison includes name, type of certificate, certificate number).
 - Non-individual filing: the information of the filing applicant or the applicant's responsible person shall be consistent with the information for real name verification of domain name registrant (the information for comparison includes name, type of certificate, certificate number).
 - If the domain name registrant is an entity, the in-charge person or senior official of the entity shall provide the relevant certificates (Only some provinces maintain this requirement. For details,



please refer to the provincial filing requirements.), such as:

有关网站备案域名注册人的证明

我公司(单位)网站备案中域名:<u>域名列表</u>,为我公司(单位)<u>域名注册人姓名、身份证号码</u>注册持有。该域名注册人为我公司(单位)<u>请填写职位(应为单位股东、主要负责人、高级管理人员等</u>),任职期间为<u>*****年**月***</u> 且_至_****年**月**日__。

上述域名注册人已正式授权我公司(单位)将该域名用 于备案申请中的网站使用。

我公司(单位)承诺,上述网站备案域名信息真实有效,如出现信息不准等问题,我公司(单位)愿接受政府主管部门按照有关法律法规进行网站注销、关闭等处罚。 特此证明。

公司(单位)名称:

单位公章:

日期:

附:域名证书、域名注册人授权文件、身份证 授权函

本人域名注册人姓名、身份证号码 , 为公司 (单位) 全称的请填写职位 (应为单位股东、主要负责人、高级管理 人员等),合法注册并持有域名 域名列表 。

现本人授权 公司 (单位)全称 作为网站备案主体,将 上述域名作为××网站的备案域名使用。

特此授权。

授权人: 域名注册人印刷姓名 注册人手写签名

日期:签署日期

Filing type	Domain name verification scope	Remark
Initial filing	Verification of all domain names	None
Filing to add a new website	Verification of all domain names	None
Change of filing information	 Change of website domain name filing which has been successfully filed before January 1, 2018 and verification of new domain names Change of website domain name filing which has been successfully filed after January 1, 2018, shall pass the website domain name verification. 	None



Filing type	Domain name verification scope	Remark
Transfer filing	No website domain name verification for the moment	
Entity cancellation	No website domain name verification for the moment	If you resubmit the filing for website domain name after the filing cancellation, you shall pass the website domain name verification.
Website cancellation	No website domain name verification for the moment	If you resubmit the filing for website domain name after the filing cancellation, you shall pass the website domain name verification.
Transfer cancellation	No website domain name verification for the moment	If you resubmit the filing for website domain name after the filing cancellation, you shall pass the website domain name verification.
## Certificate of domain name registrant (template)		
Certificate of domain name registrant (template)		



Prohibition on the Provision of Non-Operational Internet Information Services without Filing

Last updated: 2019-09-17 16:09:19

The Measures for the Administration of the Filing of Non-operational Internet Information Services have the following provisions:.

Article 5: Any person who provides non-operational Internet information services within the territory of the People's Republic of China shall complete the filing procedures according to law. Without filing, no one shall engage in non-operational Internet information services within the territory of the People's Republic of China. For the purpose of the Measures, "provision of non-operational Internet information services within the territory of the People's Republic of China" means the organizations or person in the People's Republic of China provide non-operational Internet information services through the websites that can be accessed via the Internet domain name or that can be accessed via the Internet IP address only.

Article 19: The Internet access service provider shall record the filing information of the nonoperational Internet information service provider for which it provides access.

For details of the applicable laws and regulations, please refer to the Measures for the Administration of the Filing of Non-operational Internet Information Services.

If you need to apply for ICP filing, you can submit the filing application via the filing system of the server provider after you purchase the domain name and server. Please click here for Tencent Cloud's filing process.



Authenticity Requirement for Filing Information

Last updated: 2020-02-20 17:35:18

The Measures for the Administration of the Filing of Non-Operational Internet Information Services have the following provisions.

Article 7: Any person who intends to engage in non-operational Internet information services shall truthfully fill in and submit the Registration Form for Filing of Non-operational Internet Information Services through the filing management system of the Ministry of Information Industry and complete the filing procedures.

Article 22: Any person who provides services beyond the filed scope shall be subject to the order for rectification within a limited timeframe by the provincial Communications Administration Bureau at its domicile and a fine of more than RMB 5,000 but no more than RMB 10,000. If the person refuses to make rectification, the website will be closed, and the filing will be canceled.

Article 23: Any person who provides false information for filing shall be subject to such penalties as website closure and filing cancellation by the provincial Communications Administration Bureau at its domicile.

For details of the applicable laws and regulations, please refer to the Measures for the Administration of the Filing of Non-operational Internet Information Services (Decree No. 33 of the Ministry of Information Industry).

If you need to apply for ICP filing, you can submit the filing application via the filing system of the server provider after you purchase the domain name and server. Please click here for Tencent Cloud's filing process.



Notice of Internet Filing Administration Initiative

Last updated: 2019-08-21 10:17:37

Pursuant to the Measures for Administration of Internet Information Services issued by the State Council and the Notice on Carrying Out Special Action for Basic Management of Internet issued by Ministry of Industry and Information Technology, we will block websites that have not been filed, and will verify the information accuracy of websites that have been successfully filed with the public security bureau. Tencent Cloud will no longer provide any accessing service for the websites that have not completed the filing.

- If you intend to engage or have been engaging in Web services, please complete the filing
 promptly. For the websites which have completed the filing with other accessing service
 providers, please complete the filing for new access with Tencent Cloud before using
 the Tencent Cloud servers. Websites that have failed to complete the filing with
 Tencent Cloud will be denied of access at any time, and the external access of the
 relevant websites will be blocked.
- If you have completed the filing with Tencent Cloud, please ensure that your website filing
 information is authentic and accurate. If there is any change to your information, please log on the
 official website of Tencent Cloud to make the corresponding change as soon as possible. If you
 fail to complete the record change in a timely manner, Tencent Cloud will deny the
 website access according to the relevant laws and regulations, and the external access
 of your website will be blocked.

Accuracy verification of filing information (including without limitation):

- 1. Whether the applicant information is accurate: unit name and certificate number of the unit;
- 2. Whether the contact information is accurate: landline number and mobile phone number of the applicant's in-charge person, the landline number and mobile phone number of the website's incharge person;
- 3. Whether the website content is consistent with the filing information: the following situations will be deemed as inconsistency between the website content and the filing information:
 - The filing was made by a natural person, while the website is for an enterprise;
 - The filing was made by an enterprise, but the content of the website is inconsistent with the filing enterprise;
 - The website content requires prior approval, which has not been obtained;
- 4. Whether the website domain name is valid, and whether the owner is consistent with the filing applicant;



5. Whether the website access is still in Tencent Cloud.

Click here to check the notice from the Ministry of Industry and Information Technology.

The following documents may help you understand the filing related matters:

Why is transfer filing required for websites that has already filed ICP?

Provincial Communications Administration Bureaus Filing Requirements

Tencent Cloud Computing (Beijing) Co., Ltd.

August 1, 2017



Notice on Cleaning up Inaccurate Filing Information Initiative

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Tencent Cloud will start to clean up inaccurate filing information in the near future. According to the Network Security Law of the People's Republic of China, the Measures for Administration of Internet Information Services, the Measures for the Administration of the Filing of Non-operational Internet Information Services and other relevant laws and regulations as well as the provisions of the Work Plan of the Ministry of Industry and Information Technology for Further Implementing the Verification of the Authenticity of Website Filing Information (Trial), Tencent Cloud will further regulate the website filing submission and authenticity verification works in order to ensure that the filing information meet the accuracy requirements of the regulatory authorities. The cleaning up work requirements are as follows:

I. Cleaning Up Inaccurate Filing Information

According to Article 14 of the Measures for Administration of the Filing of Non-operational Internet Information Services, any person who needs to change the website filing information shall complete the filing change procedures 30 days in advance. Following the issuance of this notice, users of Tencent Cloud shall check the filing information in accordance with the following steps. If there is any change to the information or that the authenticity verification materials for website filing information are incomplete, please make change or supplement promptly.

- 1. Whether the applicant information is authentic and accurate: The entity applicant's name, the entity applicant's certificate number and address shall be consistent with the registered information of the relevant effective certificates.
- 2. Whether the contact information is authentic and accurate: The landline phone number and mobile phone number of the applicant's in-charge person and the landline phone number and mobile phone number of the website's in-charge person shall be the phone numbers of the relevant persons in charge on record for the filing, and such persons shall be reachable by such phone numbers.
- 3. Whether the authenticity verification materials for website filing information are authentic and complete: including the valid certificates of the entity applicant, the valid certificates of the applicant's in-charge person and website's in-charge person, the curtain-based verification photo of the website's in-charge person, the authenticity verification form, etc.



- 4. Whether the domain name is within the validity period of registration: The registration of the filed domain name has expired; the filed domain name has been disabled or transferred to other person; or the domain name owner is inconsistent with the website filing applicant's in-charge person.
- 5. Whether the website content is consistent with the filing information: Under the following circumstances, it is considered that the website content is inconsistent with the filing information:
- 6. The applicant is a natural person, but the website content is for an enterprise;
- 7. The filing is made by an enterprise, but the website content and the information of the filing enterprise are inconsistent;
- 8. The website involves content requiring prior approval, but the documents for prior approval have not been obtained or uploaded.

II. Specific Modification Plan

- 1. If your information for successful filing on Tencent Cloud is unqualified, please log in the filing management system to change the relevant filing.
- 2. If your transfer information is unqualified, please log in the filing management system to submit the transfer filing application.
- 3. Modification plan for unqualified website content:
- 4. If the personal filing is actually for an enterprise, please log in the filing management system to submit the filing change which shall change the applicant to "enterprise";
- 5. Modify the website content to ensure the consistency with the filing information.

Tencent Cloud will also provide notice on the problematic filing information upon issuance of this notice. Relevant users shall make prompt modification according to the notice, so as to avoid the risk of having their filings canceled and website closed by the relevant authorities due to the breach related to the false and inaccurate filing information.