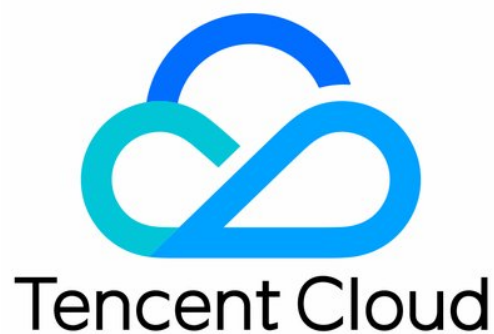


# **Tencent Push Notification Service Glossary Product Documentation**



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# Glossary

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## A

### **Access Key**

Client authentication key, used together with an access ID to verify whether a call is valid.

### **Access ID**

Unique identifier of an application; cannot be modified.

## D

### **Device Arrival Count**

Number of users to whom a message is pushed successfully. There is a 5-minute delay before real-time data is generated.

## J

### **Planned Push Count**

Number of available devices online in the last 90 days with the notification bar enabled in the push target devices. If offline retention is configured for the message, the number of effective pushes will increase over time as users go online, which means that users who just get online also receive this push.

## M

### **Target Device**

Number of available devices online in the last 90 days with the notification bar enabled in the push target devices.

## Q

## Clear Count

Number of messages that are cleared via the system's message clearing API.

## S

### Online Device Count

Number of devices connected to the server within the push validity period (messages can be successfully pushed only after the devices are connected to the server).

### Time Period Control

Set the time period during which users can receive pushed content. You can avoid disturbing users at night, or specify that users can only receive pushed content during specific time periods.

## T

### TPNS

See [Tencent Push Notification Service](#).

## Y

### Tencent Push Notification Service

Tencent Push Notification Service (TPNS) provides a stable and fast application push service that features a high delivery rate. Boasting industry-leading technical advantages, stable and reliable message push channels, and proprietary dual service architecture for session keep-alive, it is easy and fast to access, effectively improving the message delivery rate. It can push 18 million messages per minute and deliver them in a matter of seconds (sustaining in-app pushes for Tencent applications such as the Honor of Kings). In addition, it can precisely tag users for efficient lean operation of applications.

## Z

### Display Count

Number of messages that are displayed via the system's message display API.