

# **Simple Email Service**

## **Product Introduction**

### **Product Documentation**



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# Contents

## Product Introduction

Overview

Strengths

Use Cases

Specifications

# Product Introduction

## Overview

Last updated : 2021-01-18 15:23:41

Simple Email Service (SES) is a cloud-based platform that provides secure, fast, and efficient push services for marketing, notification and transactional emails. It comes with precise and intelligent data analysis, enabling you to visually check the delivery rate, open rate and click rate of sent emails. SES is available in over 200 countries/regions, helping you deliver emails instantly to email addresses around the world. Widely used by numerous customers, it features high service stability and email deliverability.

# Strengths

Last updated : 2021-01-18 15:23:51

## **Cost Efficiency**

SES enables you to quickly reach a larger market at lower costs, boosting your business growth and increasing the market influence of your products, services, and brands.

## **Global Service**

SES can instantly deliver emails in over 200 countries/regions through all mainstream email service providers in the world.

## **High Stability & Speed**

SES features a 99% delivery success rate (except for invalid email addresses and restricted corporate mailboxes). In addition, it delivers over 90% of emails within 30 seconds.

## **Professional Service**

SES supports customizing email warm-up processes and provides specialized reputation checks to help you quickly establish and improve your email reputation.

## **Data Support**

SES offers accurate and intelligent visual data analysis, such as email delivery rate, read rate, and click rate statistics. It also provides A/B testing to help you optimize your email content.

## **Rapid Response**

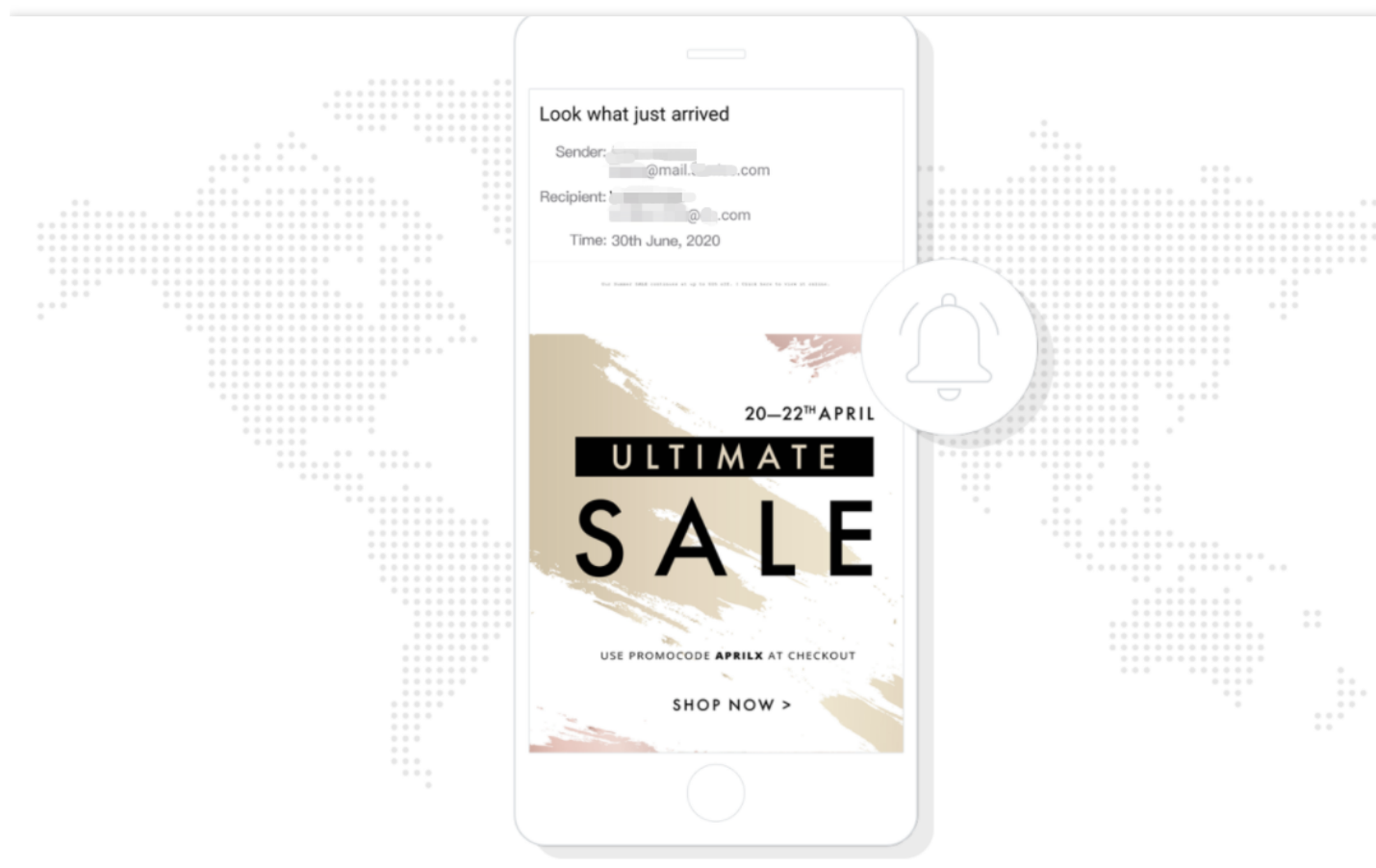
SES provides prompt and efficient customer service upon service activation.

# Use Cases

Last updated : 2021-02-24 10:03:44

## Marketing Emails

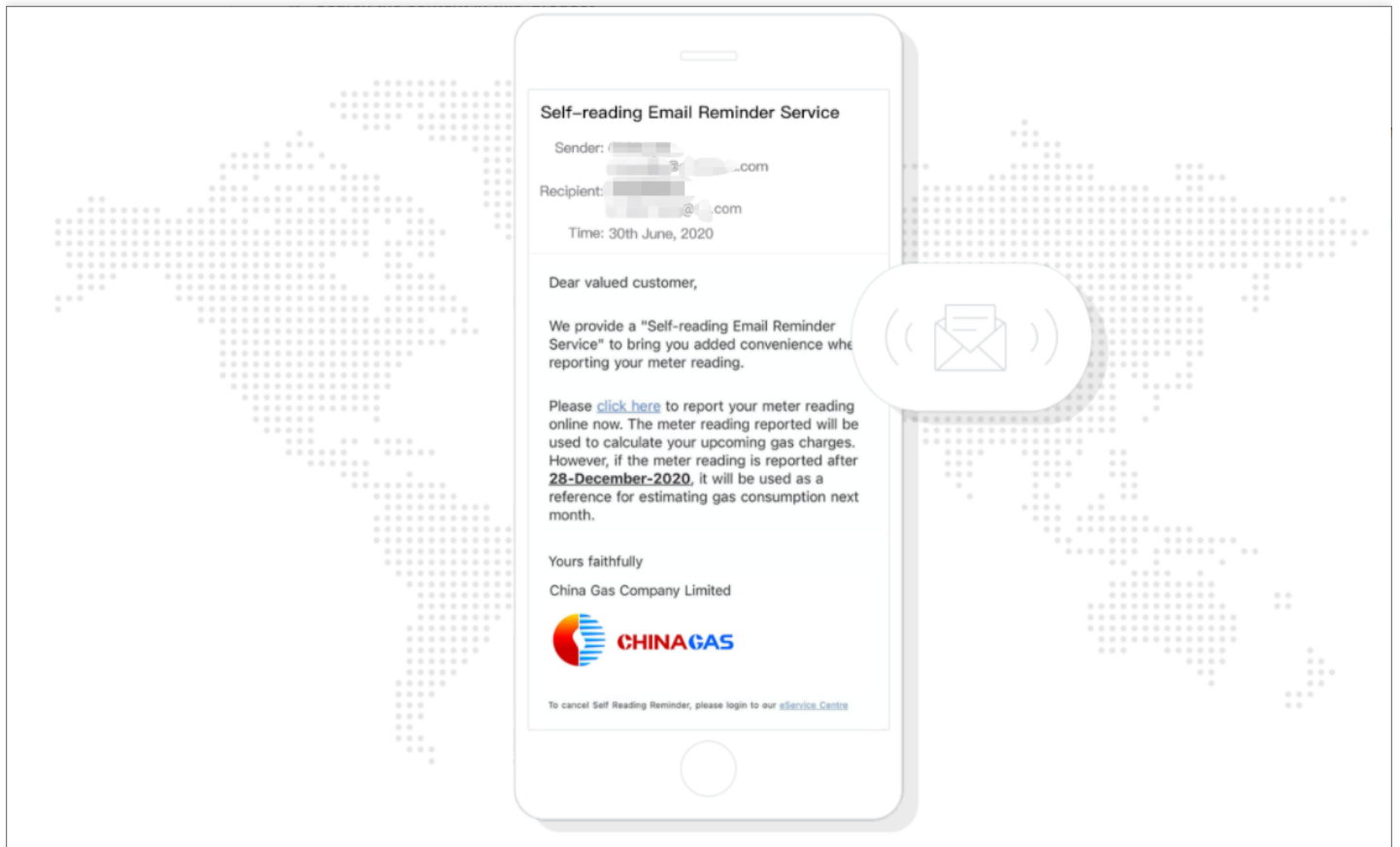
SES supports customizing marketing templates to meet your diversified marketing needs, including product promotions, product launches, event invitations, and season's greetings, helping you expedite your business promotion and growth at low costs.



## Notification Emails

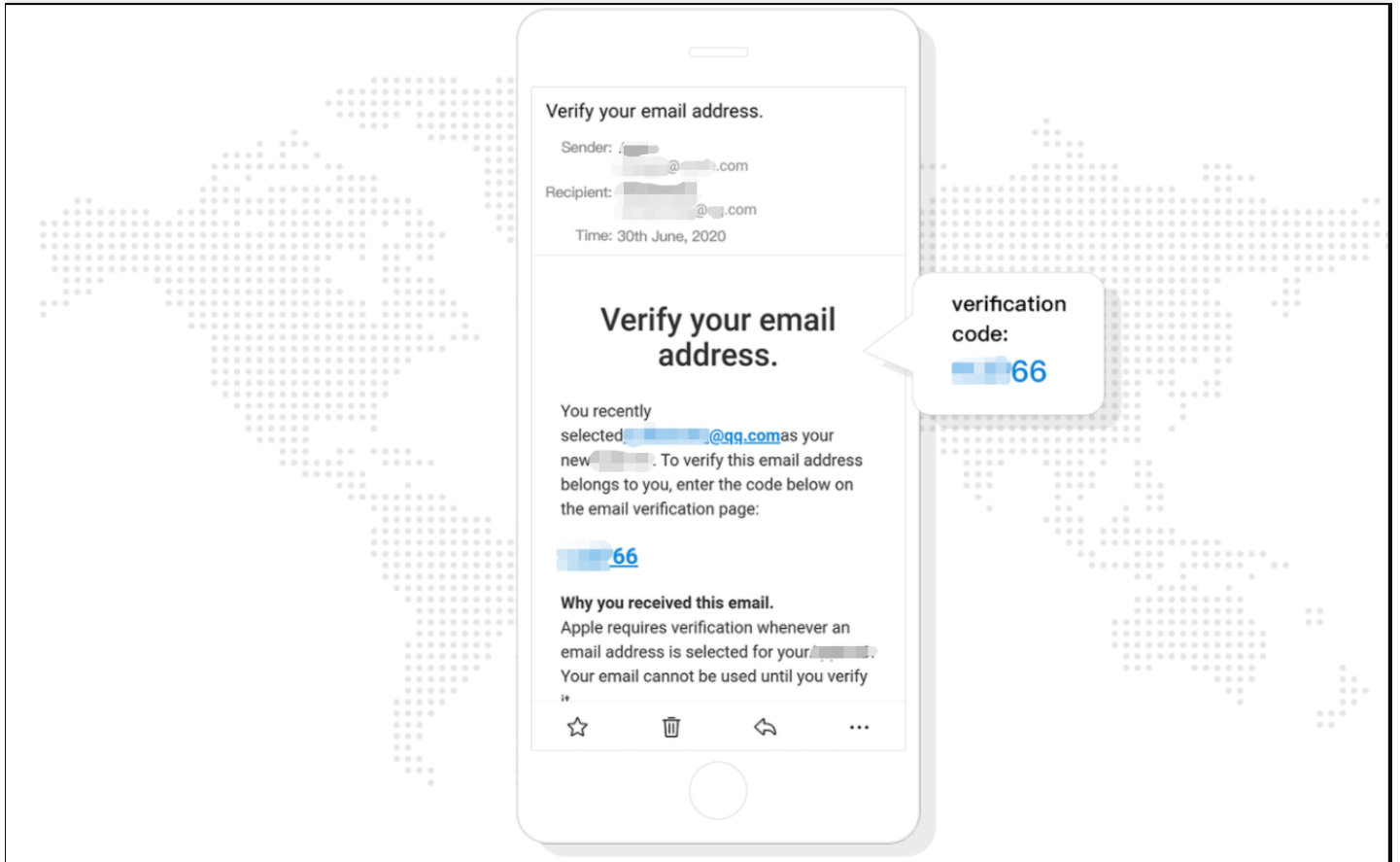
SES allows sending notification emails in batches to a large number of users, including but not limited to system upgrade and maintenance notifications, shipping status updates, order

confirmations, and credit card transaction alerts.



## Transactional Emails

SES makes it easier to send targeted emails in specific use cases such as user registration, password recovery, and identity verification.





# Specifications

Last updated : 2021-06-16 18:51:30

Limit	Description
Maximum sender domains	10 per account
Maximum sender addresses	20 per domain
Maximum emails per day	300,000 by default
Maximum emails per month	Maximum emails per day x 30 days
Maximum recipients per email	<ul style="list-style-type: none"><li>Up to 20 recipients are allowed for a single test email sent via the console.</li><li>Up to 50 recipients are allowed for a single email sent via API call.</li></ul>
Free emails	1,000
Statistics	You can query the number of domains, email deliveries and opens, unsubscriptions, etc.