

Short Message Service

Announcements

Product Documentation



Copyright Notice

©2013-2019 Tencent Cloud. All rights reserved.

Copyright in this document is exclusively owned by Tencent Cloud. You must not reproduce, modify, copy or distribute in any way, in whole or in part, the contents of this document without Tencent Cloud's the prior written consent.

Trademark Notice



All trademarks associated with Tencent Cloud and its services are owned by Tencent Cloud Computing (Beijing) Company Limited and its affiliated companies. Trademarks of third parties referred to in this document are owned by their respective proprietors.

Service Statement

This document is intended to provide users with general information about Tencent Cloud's products and services only and does not form part of Tencent Cloud's terms and conditions. Tencent Cloud's products or services are subject to change. Specific products and services and the standards applicable to them are exclusively provided for in Tencent Cloud's applicable terms and conditions.

Contents

Announcements

Notice on the Prohibition on Sending Non-compliant Messages

Announcement on Adjustment of Calculation Rule for Global SMS Message Length

Tencent Cloud Global SMS Price Adjustment Notification

Announcements

Notice on the Prohibition on Sending Non-compliant Messages

Last updated : 2020-06-10 18:39:32

Dear Tencent Cloud User,

According to applicable laws and regulations, you are strictly prohibited from sending SMS messages related to financial marketing, gambling, fraud, obscenity, pornography, violence, and other illegal information through the Tencent Cloud SMS service. If your Tencent Cloud account is suspected of sending such messages, Tencent Cloud will terminate your service or block your account in accordance with the SMS Service Agreement. If any criminal activity is suspected, Tencent Cloud will collect relevant clues (including but not limited to Tencent Cloud identity verification information) and submit them to the public security authority for processing. Thank you for your support and understanding!

Announcement on Adjustment of Calculation Rule for Global SMS Message Length

Last updated : 2020-03-03 16:45:53

Tencent Cloud has adjusted the calculation rule for global SMS message length, which took effect on March 2, 2020. The calculation rule after adjustment is as follows:

SMS containing only English characters

- A standard GSM character is calculated as **1 character**, while an extended GSM character is calculated as **2 characters**.

Category	Character List
Standard characters	! " # \$ % ' () * + , - . / : ; < = > ? @ _ i £ ¥ § ¨ & ¨ 0 1 2 3 4 5 6 7 8 9 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z Ä Å Æ Ç È É Ñ Ø ø Û Ü Ö à ä å æ è é ì ñ ò ö ù ü Δ Φ Γ Λ Ω Π Ψ Σ Θ Ë
Extended characters	^ € { } [] ~ \

- If an SMS message contains 160 characters or less, it will be billed as one message; otherwise, it will be billed as multiple messages based on the standard of 153 characters per message. For example, if an SMS message contains 320 characters, it will be billed as 3 messages (153 + 153 + 14 characters).

SMS containing non-English characters

- One Chinese character, letter, digit, punctuation mark (both fullwidth and halfwidth forms), or space will be calculated as **1 character**.
- If an SMS message contains 70 characters or less, it will be billed as one message; otherwise, it will be billed as multiple messages based on the standard of 67 characters per message. For example, if an SMS message contains 150 characters, it will be billed as 3 messages (67 + 67 + 16 characters).

Tencent Cloud Global SMS Price Adjustment Notification

Last updated : 2020-04-15 12:32:13

As carriers in Indonesia, Egypt, Russia, Nigeria and Vietnam have adjusted their fees, Tencent Cloud Global SMS has changed the prices in these five countries accordingly from **April 15, 2020 onwards**. We will continue to provide you with stable, high-quality text messaging services worldwide. The new prices are as follows:

Country/Region	Code	Country/Region Code	Unit Price(USD)
Indonesia	ID	62	0.0850
Egypt	EG	20	0.0780
Russia	RU	7	0.0570
Nigeria	NG	234	0.0790
Vietnam	VN	84	0.0490