

Face Recognition

FACEID Policy

Product Documentation



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Privacy Policy

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1. INTRODUCTION

This Module applies if you use the Facial Recognition Feature (“**Feature**”). This Module is incorporated into the privacy policy located at [Privacy Policy](#). Terms used but not defined in this Module shall have the meaning given to them in the Privacy Policy. In the event of any conflict between the Privacy Policy and this Module, this Module shall apply to the extent of the inconsistency.

2. CONTROLLERSHIP

The controller of the personal information described in this Module is as specified in the Privacy Policy.

3. AVAILABILITY

This Feature is available to users globally.

4. HOW WE USE PERSONAL INFORMATION

We will use the information in the following ways and in accordance with the following legal bases:

Personal Information	Use	Legal Basis
Error log (including upstream and downstream states, user input and output, whether request is successful or not, cloud API information including AppID, UIN, SubUIN, Region, API input parameters and return code, algorithm output information)	We use this information to ensure the Service functions as required and to analyze the reasons for errors or failures and troubleshoot such problems.	We process this information as it's necessary for us to perform our contract with you to provide the Services.

Personal Information	Use	Legal Basis
Running log (including user request IP, user account, request timestamp, request interface, whether billed or unbilled, PersonID, access time, recognition results)	We use this information for billing purposes.	We process this information as it's necessary for us to perform our contract with you to provide the Services.
Face features: set of binary strings generated by algorithm/model transcoding, with no actual content and irreversibility. This is generated from the face images of end users collected.	We use this information to ensure the Service functions as required.	We process this information as it's necessary for us to perform our contract with you to provide the Services.

5. HOW WE STORE AND SHARE PERSONAL INFORMATION

As specified in the Privacy Policy.

6. HOW WE SHARE PERSONAL INFORMATION

As specified in the Privacy Policy, including Tencent Cloud Computing (Beijing) Co., Ltd.

7. DATA RETENTION

We will retain personal information in accordance with the following:

Personal Information	Retention Policy
Error log	Automatically deleted after storage space reaches 2GB (they are generally saved for several days)
Running log	Stored for the lifetime of the Service or until you submit a data deletion request
Face features	Stored for lifetime of the Service or until you submit a data deletion request

Data Processing And Security Agreement

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1. BACKGROUND

This Module applies if you use the Facial Recognition Feature (“**Feature**”). This Module is incorporated into the Data Privacy and Security Agreement located at [DPSA](#). Terms used but not defined in this Module shall have the meaning given to them in the DPSA. In the event of any conflict between the DPSA and this Module, this Module shall apply to the extent of the inconsistency.

2. PROCESSING

We will process the following data in connection with the Feature:

Personal Information	Use
Face images of your end users This is not stored.	The Feature will extract face features data (in the form of irreversible binary strings) and process such data. The Feature will not store or further process the face images once the face features data is extracted.
PersonID : identifier that you assign to each of your end users.	We only process this data for the purposes of providing the Feature to you.

3. SERVICE REGION

As specified in the DPSA.

4. SUB-PROCESSORS

As specified in the DPSA, including Tencent Cloud Computing (Beijing) Co., Ltd.

5. DATA RETENTION

We will store personal data processed in connection with the Feature as follows:

- **Face images of your end users:** We do not store this.
- **PersonID:** Stored for lifetime of the Service or until you delete it.

You can request deletion of such personal data in accordance with the DPSA.

6. SPECIAL CONDITIONS

You must ensure that this Feature is only used by end users who are of at least the minimum age at which an individual can consent to the processing of their personal data or that parental consent is obtained for individuals under the minimum age. This may be different depending on the jurisdiction in which an end user is located.