

Simple Email Service

Purchase Guide

Product Documentation



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SES of Tencent Cloud is pay-as-you-go now and no longer supports resource packages.

Resource Package

You can continue to use your existing resource packages before they expire, and the remaining amount after the expiration cannot be refunded.

The validity periods of different resource packages are calculated separately. Email usage will be deducted first from valid resource packages in order of expiration time.

After all resource packages are used up, the email service can still be used and will become pay-as-you-go.

If your account is used to send non-compliant content, we will block your account, and your remaining resource package balance cannot be refunded.

Pay-as-You-Go

Fees are charged by the actual usage at the price of 0.00028 USD/email.

Independent IP Value-Added Service

Independent IP is a value-added service for Simple Email Service (SES) of Tencent Cloud. You can use an independent IP to avoid interference with emails from other users. It can also protect the reputation of sending domain name and IP, and improve the email deliverability. Click to [activate](#) it immediately.

Using the pay-as-you-go (Monthly) model, Tencent Cloud will deduct fees based on the number of independent IPs configured and enabled under your account in the previous month at the beginning of each month. The unit price is: **USD 120/month**. (The specific time is around 8:00 AM at UTC+8 on the 1st of each month, subject to the actual deduction time of the system)

Adding the independent IP: If the month of adding is less than one calendar month, the calculation will be based on the actual number of days used in the month. (Start billing date: date independent IP is successfully configured and enabled)

Disabling the independent IP: The fee for the disabled month will still be calculated based on the actual number of days used in the month and will be reflected in the bill on the 1st of the following month.

Note:

Support application for up to 3 independent IPs per month.

Independent IP resources need to be pre-heated and prepared in the backend in advance. When there is insufficient inventory, it usually takes 2-4 weeks.

Free Tier

Each Tencent Cloud account is entitled to a free tier of 1,000 emails. You will be billed for emails sent beyond the free tier.

Service Suspension

SES uses a daily pay-as-you-go billing cycle. In other words, Tencent Cloud will generate a bill based on your daily usage and deduct the corresponding amount from your account balance. If your account balance is insufficient and the deduction fails, Tencent Cloud will suspend the service, in which case you will not be able to use SES. Service will automatically resume once you top up your account balance.