

Simple Email Service

Webhook Documentation

Product Documentation



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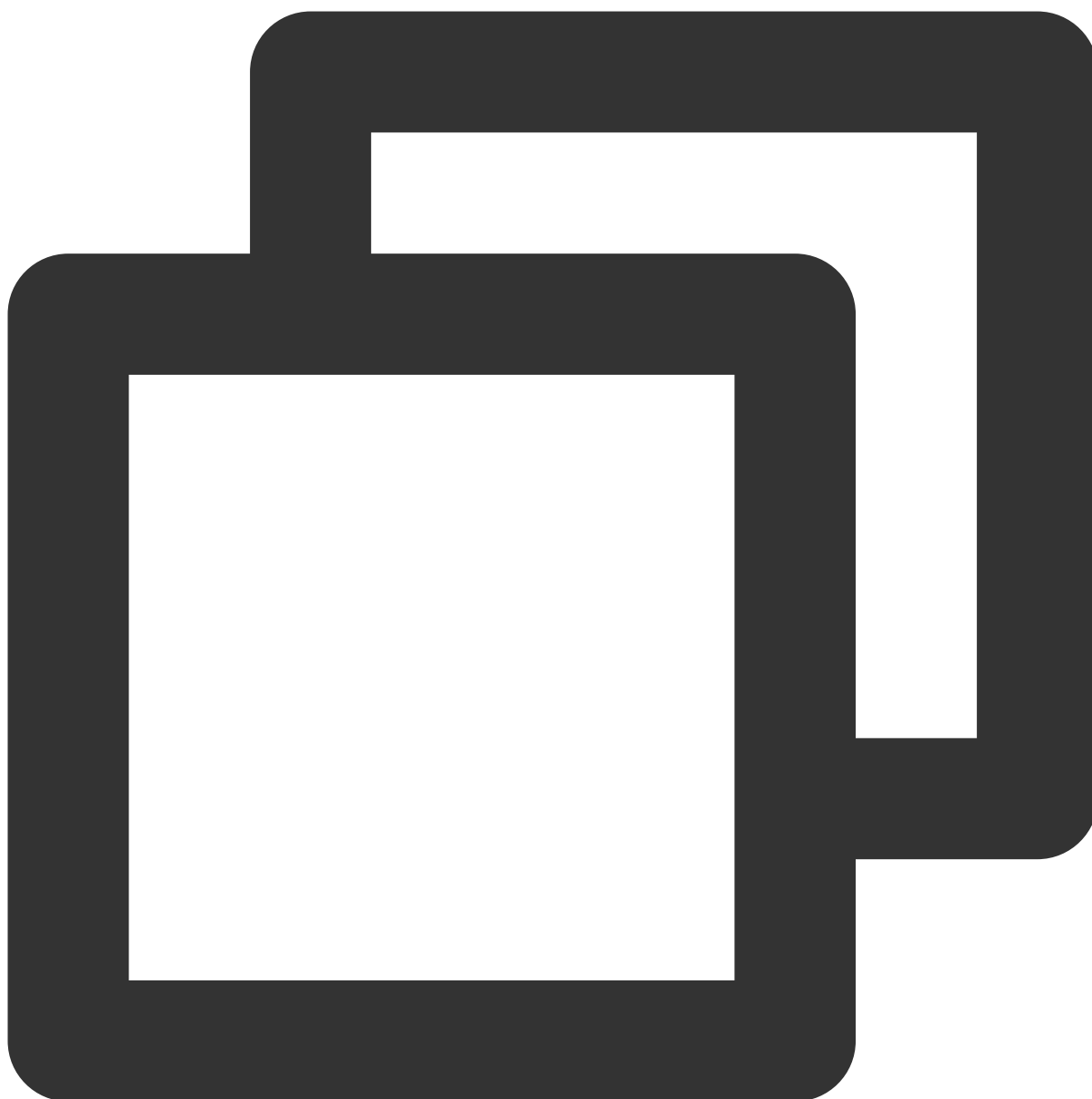
Webhook Documentation

Email Event Notification

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If you set a callback address, Tencent Cloud will notify the callback address of successful delivery, email rejection, bounce, open, click, unsubscription, and other events. You can configure a callback address in the SES console. For more details, see [Callback Address](#).

Sample Request



```
{
  "event": "bounce",
  "email": "example@example.com",
  "bulkId": "qcloudses-30-251200670-date-20220601142439-8jolHvR2XcXC1",
  "timestamp": 1654064683,
  "reason": "551 5.1.1 recipient is not exist",
  "bounceType": "hard_bounce",
  "username": "251200670",
  "from": "test@fromexample.com",
  "fromDomain": "fromexample.com",
  "templateId": 123456
}
```

```
}
```

Field	Type	Description
event	string	Event type. For more information, see Email Event Notification .
email	string	Recipient address.
link	string	Clickable URL in the email. This field takes effect only when the value of <code>event</code> is <code>click</code> .
bulkid	string	<code>MessageId</code> returned by <code>SendEmail</code> .
timestamp	int	Event occurrence timestamp.
reason	string	Cause of email delivery failure.
bounceType	string	Rejection type when the email is rejected by the recipient's email service provider (ESP). Valid values: <code>soft_bounce</code> <code>hard_bounce</code> . This field takes effect only when the value of <code>event</code> is <code>bounce</code> .
username	string	Tencent Cloud account appld.
from	string	Sender address (excluding the sender name).
fromDomain	string	Sender domain.
templateId	int	Template ID.
useragent	string	User agent provides information about the device, operating system, and browser being used to access the Email. It is only effective when <code>event="open"</code> or <code>event="click"</code> .

Event Types

Value	Description
deferred	The delivery of the email has been delayed by the recipient's ESP and is being retried.
delivered	Delivery is successful. The recipient's ESP receives the email.
dropped	The email cannot be delivered and is dropped for some reasons.
open	The recipient opens the email.
click	The recipient clicks the URL in the email.

bounce	The recipient's ESP rejects the email (usually because the email address is incorrect).
spamreport	The recipient reports the email.
unsubscribe	The recipient clicks the unsubscribe button. The unsubscribe URL should contain the "unsubscribe" keyword.