

Event Bridge

EB Policy

Product Documentation



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1. INTRODUCTION

This Module applies if you use EventBridge (“Feature”). This Module is incorporated into the privacy policy located at [Privacy Policy](#). Terms used but not defined in this Module shall have the meaning given to them in the Privacy Policy. In the event of any conflict between the Privacy Policy and this Module, this Module shall apply to the extent of the inconsistency.

2. CONTROLLERSHIP

The controller of the personal information described in this Module is as specified in the Privacy Policy.

3. AVAILABILITY

This Feature is available to users located in the same country/region as the selected service region.

4. HOW WE USE PERSONAL INFORMATION

We will use the information in the following ways and in accordance with the following legal bases:

Personal Information	Use	Legal Basis
Log Data (UIN, APPID, timestamp, EventID, delivery result)	We use this information for the purpose of providing the Feature to you and for troubleshooting.	We process this information as it is necessary for us to perform our contract with you to provide the Feature.

5. HOW WE STORE AND SHARE PERSONAL INFORMATION

As specified in the Privacy Policy.

6.DATA RETENTION

We will retain personal information in accordance with the following:

Personal Information	Retention Policy
Log Data	Stored for 30 days.

Data Processing And Security Agreement

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1. BACKGROUND

This Module applies if you use EventBridge (“Feature”). This Module is incorporated into the Data Privacy and Security Agreement located at [DPSA](#). Terms used but not defined in this Module shall have the meaning given to them in the DPSA. In the event of any conflict between the DPSA and this Module, this Module shall apply to the extent of the inconsistency.

2. PROCESSING

We will process the following data in connection with the Feature:

Personal Information	Use
Configuration Data (EventBusID, RuleID, rules, TargetID)	We only process this data for the purposes of providing the Feature to you in accordance to your specific configuration.
Event Data (business data provided by you in relation to a rule error or event abnormality)	We only process this data for the purposes of providing the Feature to you. Please note that this data is integrated with and stored in our TDMQ feature.

3. SERVICE REGION

As specified in the DPSA.

4. SUB-PROCESSORS

As specified in the DPSA.

5. DATA RETENTION

We will store personal data processed in connection with the Feature as follows:

Personal Information	Retention Policy
Configuration Data	We retain such data until you manually delete such data. Otherwise, when you delete your account or terminate your use of the Feature, we will delete such data after 15 days.
Event Data	Stored for 15 days.

You can request deletion of such personal data in accordance with the DPSA.

6. SPECIAL CONDITIONS

You must ensure that this Feature is only used by end users who are of at least the minimum age at which an individual can consent to the processing of their personal data. This may be different depending on the jurisdiction in which an end user is located.