

Tencent Effect SDK

TE SDK Policy

Product Documentation



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Privacy Policy

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1. INTRODUCTION

This Module applies if you use Tencent Effect SDK (“**Feature**”). This Module is incorporated into the privacy policy located at [Privacy Policy](#). Terms used but not defined in this Module shall have the meaning given to them in the Privacy Policy. In the event of any conflict between the Privacy Policy and this Module, this Module shall apply to the extent of the inconsistency.

2. CONTROLLERSHIP

The controller of the personal information described in this Module is as specified in the Privacy Policy.

3. AVAILABILITY

This Feature is available to users globally but primarily intended for users located in the same country/region as the selected service region for optimal performance.

4. HOW WE USE PERSONAL INFORMATION

We will use the information in the following ways:

Personal Information	Use	Legal Basis
Monitoring Log Data: package name, bundle ID, UIN, APPID, license URL, license key, user IP	We use this information: to ensure the Feature functions as required, operation and maintenance analysis, and for troubleshooting. Please note that this data is stored in our Cloud Log Service (CLS) feature.	We process this information as it is necessary for us to perform our contract with you to provide the Feature.
License Data: package name, bundle ID, UIN, APPID, license URL, license key	We use this information for the purpose of providing this Feature to you, including to authenticate your use of the Feature and to issue the license authorization for the Feature.	We process this information as it is necessary for us to perform our contract with you to provide the Feature.

	Please note that this data is stored and backed up in our TencentDB for MySQL feature.	
Operational and service Log Data: projects, filters and stickers used, license authentication results, and other Feature operational data.	We use this information: to ensure the Feature functions as required, and to improve and manage the Feature and its functions. Please note that this data is stored and backed up in our TDW feature.	We process this information as it is necessary for us to perform our contract with you to provide the Feature.

Our personnel will not store or have access to photos or videos of your end users.

5. HOW WE STORE AND SHARE PERSONAL INFORMATION

As specified in the Privacy Policy.

6. DATA RETENTION

We will retain personal information in accordance with the following:

Personal Information	Retention Policy
Management Log Data	We retain such information for 30 days (unless in special circumstances such as hacking of or an attack on your account, in which case we will discuss the same with you and may (if considered necessary) delete such data within 5 days of the discussion).
License Data	Deleted when you log off your Tencent Cloud account.
Operational and service Log Data	We retain such information for 1 year (unless in special circumstances such as hacking of or an attack on your account, in which case we will discuss the same with you and may (if considered necessary) delete such data).

Data Processing And Security Agreement

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1. BACKGROUND

This Module applies if you use Tencent Effect SDK (“**Feature**”). This Module is incorporated into the Data Processing and Security Agreement located at [DPSA](#). Terms used but not defined in this Module shall have the meaning given to them in the DPSA. In the event of any conflict between the DPSA and this Module, this Module shall apply to the extent of the inconsistency.

2. PROCESSING

We will process the following data in connection with the Feature:

Personal Information	Use
Photos or Videos of your end users	We use this information for the purpose of providing this Feature to you, by applying the relevant beautification effect. The Feature will not store or further process the photos or videos once the beautification effect has been applied.
Device and Technical Data of your end users: Wi Fi status, system attributes (system properties), device model, operating system, sensor information (horizontal and vertical screen status of the device), application package name, app name	We use this information for the purpose of providing this Feature to you. The Feature will not store or further process the photos or videos once the beautification effect has been applied.

Our personnel will not store or have access to the above data.

3. SERVICE REGION

As specified in the DPSA.

4. SUB-PROCESSORS

As specified in the DPSA.

5. DATA RETENTION

We will store personal data processed in connection with the Feature as follows:

Personal Information	Retention Policy
Photos or Videos of your end users	This data is not stored.
Device and Technical Data of your end users	We retain such information for 1 year (unless in special circumstances such as hacking of or an attack on your account, in which case we will discuss the same with you and may (if considered necessary) delete such data).

6. SPECIAL CONDITIONS

You must ensure that this Feature is only used by end users who are of at least the minimum age at which an individual can consent to the processing of their personal data. This may be different depending on the jurisdiction in which an end user is located.

You represent, warrant and undertake that you shall obtain and maintain all necessary consents from end users in respect of the processing of their personal data (such as their face images and videos) in respect of the Feature, in accordance with applicable laws and so as to enable us to comply with applicable laws.

You acknowledge, understand and agree that (i) we do not make any representation or warranty or give any undertaking that this Feature will be in compliance with any applicable laws or regulations, and (ii) any reliance on or use of this Feature is at your sole risk.