# Tencent Cloud Al Digital Human Product Introduction Product Documentation





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## Product Introduction Product Overview

Last updated : 2023-09-05 10:02:50

Tencent Cloud AI Digital Human uses multiple AI technologies, such as voice interaction and image model generation, to achieve voice synchronization with lip motion and personification of facial expression and action. It is widely used in two scenarios: virtual image broadcast and real-time voice interaction. Virtual image broadcast, which is implemented in media, education, exhibition service and other scenarios, can quickly synthesize audio and video files according to text contents. Real-time voice interaction supports instant online dialogue, enabling intelligent customer service, voice assistant and other scenarios.

### **Product Features**

Last updated : 2023-09-05 10:04:26

We provide high-quality virtual reality 2D images, suitable for virtual anchor, customer service, host, teacher and other scenarios. We provide customers with supporting generation interfaces for independent operation based on convenient Tencent Cloud AI Digital Human platform.

### Product Advantage

Last updated : 2023-09-05 10:05:01

### 1. Tencent Cloud AI Digital Human Technology has a relatively long history of development

Since its launch in 2018, the product has been launched in various industries and scenes with multi-functions.

#### 2. Tencent Cloud AI Digital Human has developed rapidly

The product technology develops rapidly with strong interaction ability and high operation efficiency.

### 3. Tencent Cloud Al Digital Human has been implemented in many industries

The product has been implemented in many industries, including finance, media, transportation, government affairs, tourism, and has been applied in various scenarios and diverse terminals.