

# Short Message Service

## Release Notes and Announcements

### Product Documentation



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# Contents

## Release Notes and Announcements

### Announcements

Prohibition on Sending Non-compliant Messages

Adjustment of Calculation Rule for Global SMS Message Length

Price Adjustment of Global SMS

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## Announcements

### Prohibition on Sending Non-compliant Messages

Last updated : 2022-04-02 10:16:00

Dear Tencent Cloud User,

According to applicable laws and regulations, you are strictly prohibited from sending SMS messages related to financial marketing, gambling, fraud, obscenity, pornography, violence, and other illegal information through the Tencent Cloud SMS service. If your Tencent Cloud account is suspected of sending such messages, Tencent Cloud will terminate your service or block your account in accordance with the SMS Service Agreement. If any criminal activity is suspected, Tencent Cloud will collect relevant clues (including but not limited to Tencent Cloud identity verification information) and submit them to the public security authority for processing. Thank you for your support and understanding!

# Adjustment of Calculation Rule for Global SMS Message Length

Last updated : 2022-04-02 10:16:19

Tencent Cloud has adjusted the calculation rule for global SMS message length, which took effect on March 2, 2020. The calculation rule after adjustment is as follows:

## SMS containing only English characters

- A standard GSM character is calculated as **1 character**, while an extended GSM character is calculated as **2 characters**.

Category	Character List
Standard characters	!"#\$%&'()*+,-./:;<=>?@_¡£¥§¨ª« 0123456789 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz ĂĂÆÇÉËĚŒØøÜßÖàáâæèéîñòöüÿΔΦΓΛΩΠΨΣΘΞ
Extended characters	^€{}[]~\

- If an SMS message contains 160 characters or less, it will be billed as one message; otherwise, it will be billed as multiple messages based on the standard of 153 characters per message.  
For example, if an SMS message contains 320 characters, it will be billed as 3 messages (153 + 153 + 14 characters).

## SMS containing non-English characters

- One Chinese character, letter, digit, punctuation mark (both fullwidth and halfwidth forms), or space will be calculated as **1 character**.
- If an SMS message contains 70 characters or less, it will be billed as one message; otherwise, it will be billed as multiple messages based on the standard of 67 characters per message.  
For example, if an SMS message contains 150 characters, it will be billed as 3 messages (67 + 67 + 16 characters).

# Price Adjustment of Global SMS

Last updated : 2023-03-09 17:03:59

## Notification on Global SMS Price Adjustment in Certain Countries/Regions

Due to the rates adjustment made by carriers in certain countries/regions, Tencent Cloud will adjust the Global SMS prices in these countries/regions from 00:00:00 on April 1, 2023.

The adjusted prices are shown below:

Country/Region	Code	Country/Region Code	Unit Price (USD)
United Arab Emirates	AE	971	0.07943
Afghanistan	AF	93	0.11252
Angola	AO	244	0.05751
Argentina	AR	54	0.0715
Austria	AT	43	0.09429
Azerbaijan	AZ	994	0.1849
Bosnia and Herzegovina	BA	387	0.06551
Bangladesh	BD	880	0.17726
Belgium	BE	32	0.112
Bulgaria	BG	359	0.12546
Bahrain	BH	973	0.02927
Bermuda	BM	1441	0.1432
Brunei	BN	673	0.0185
Bolivia	BO	591	0.10771
Caribbean Netherlands	BQ	599	0.14413
Brazil	BR	55	0.01332
Bahamas	BS	1242	0.04383
Botswana	BW	267	0.07441

Country/Region	Code	Country/Region Code	Unit Price (USD)
Belarus	BY	375	0.14948
Canada	CA	1	0.01143
DR Congo	CD	243	0.14328
Congo	CG	242	0.12263
Switzerland	CH	41	0.05035
Ivory Coast	CI	225	0.1101
Cameroon	CM	237	0.08819
Costa Rica	CR	506	0.05438
Cuba	CU	53	0.12
Czech Republic	CZ	420	0.06393
Germany	DE	49	0.08571
Denmark	DK	45	0.0487
Dominican Republic	DO	1809	0.07365
Algeria	DZ	213	0.14943
Ecuador	EC	593	0.10423
Estonia	EE	372	0.06017
Egypt	EG	20	0.11589
Spain	ES	34	0.04326
Ethiopia	ET	251	0.13929
Finland	FI	358	0.07517
France	FR	33	0.0676
Gabon	GA	241	0.13503
United Kingdom	GB	44	0.04414
Georgia	GE	995	0.15025

Country/Region	Code	Country/Region Code	Unit Price (USD)
Ghana	GH	233	0.1
Guinea	GN	224	0.10317
Guadeloupe	GP	590	0.11594
Greece	GR	30	0.063
Guatemala	GT	502	0.0815
Hong Kong	HK	852	0.04843
Honduras	HN	504	0.08497
Hungary	HU	36	0.07589
Indonesia	ID	62	0.1496
Ireland	IE	353	0.06379
Israel	IL	972	0.10196
India	IN	91	0.03857
Iraq	IQ	964	0.12241
Italy	IT	39	0.05129
Jordan	JO	962	0.14286
Japan	JP	81	0.04857
Kenya	KE	254	0.1601
Kyrgyzstan	KG	996	0.20508
Cambodia	KH	855	0.09974
South Korea	KR	82	0.02897
Kuwait	KW	965	0.13164
Kazakhstan	KZ	77	0.16135
Laos	LA	856	0.0465
Lebanon	LB	961	0.07453



Country/Region	Code	Country/Region Code	Unit Price (USD)
Sri Lanka	LK	94	0.1241
Lithuania	LT	370	0.03337
Luxembourg	LU	352	0.0193
Latvia	LV	371	0.06403
Libya	LY	218	0.1884
Morocco	MA	212	0.07141
Madagascar	MG	261	0.12467
Marshall Islands	MH	692	0.05634
Mali	ML	223	0.1137
Myanmar	MM	95	0.12629
Mongolia	MN	976	0.10656
Macau	MO	853	0.02434
Mauritius	MU	230	0.09358
Malawi	MW	265	0.1575
Mexico	MX	52	0.0116
Malaysia	MY	60	0.08571
Nigeria	NG	234	0.10871
Netherlands	NL	31	0.10243
Norway	NO	47	0.05725
Nepal	NP	977	0.10014
Nauru	NR	674	0.13834
New Zealand	NZ	64	0.08852
Oman	OM	968	0.0836
Panama	PA	507	0.10667

Country/Region	Code	Country/Region Code	Unit Price (USD)
Peru	PE	51	0.09239
Papua New Guinea	PG	675	0.11704
Philippines	PH	63	0.09018
Pakistan	PK	92	0.13857
Poland	PL	48	0.0213
Palestinian Territory	PS	970	0.29315
Portugal	PT	351	0.0416
Paraguay	PY	595	0.04173
Qatar	QA	974	0.0235
Romania	RO	40	0.06507
Serbia	RS	381	0.07258
Russia	RU	7	0.4026
Saudi Arabia	SA	966	0.0827
Solomon Islands	SB	677	0.04078
Sudan	SD	249	0.10583
Sweden	SE	46	0.0554
Singapore	SG	65	0.0357
Slovenia	SI	386	0.03153
Slovakia	SK	421	0.05315
Senegal	SN	221	0.1127
Somalia	SO	252	0.08435
Suriname	SR	597	0.16
Chad	TD	235	0.12857
Thailand	TH	66	0.0117

Country/Region	Code	Country/Region Code	Unit Price (USD)
Tajikistan	TJ	992	0.14521
East Timor	TL	670	0.07833
Turkmenistan	TM	993	0.11896
Tunisia	TN	216	0.12767
Turkey	TR	90	0.0116
Trinidad and Tobago	TT	1868	0.13383
Taiwan	TW	886	0.0386
Tanzania	TZ	255	0.11975
Ukraine	UA	380	0.1282
Uganda	UG	256	0.13783
United States	US	1	0.0067
Uruguay	UY	598	0.07368
Uzbekistan	UZ	998	0.18307
Venezuela	VE	58	0.06117
Vietnam	VN	84	0.1063
Vanuatu	VU	678	0.0589
Kosovo	XK	383	0.06625
Yemen	YE	967	0.09433
Mayotte	YT	269	0.23828
South Africa	ZA	27	0.02763
Zambia	ZM	260	0.13252