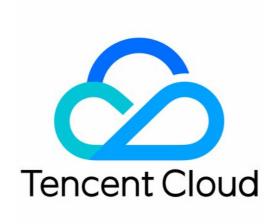


TDMQ for CKafka Purchase Guide Product Documentation



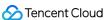


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Purchase Guide Product Specifications

Last updated: 2024-01-09 14:43:36

CKafka instances are divided into Standard Edition and Pro Edition according to their specifications. The differences between the two editions are as follows:

Items	Pro Edition	Standard Edition
Compatible with open-source versions 0.10, 1.1, 2.4, and 2.8. You can select one of the versions upon purchase.		Compatible with open-source versions 0.10 and 1.1, with v1.1 installed by default. Customized versions are not supported.
Instance type	Dedicated instance	Shared physical node resources
Stability SLA	99.995%	99.95%
Bandwidth specification range	Up to 20,000 MB/sec. For more information, see Billing Overview.	Up to 150 MB/sec. For more information, see Billing Overview.
Public network traffic	The public network bandwidth can be increased. You can pay for more public network bandwidth if you require it. For pricing details, see Billing Overview.	Mbps public network bandwidth is provided for free by default.
Topic/Partition specification	The topic/partition capacity is much larger than that on the Standard Edition under the same bandwidth. Additional partition packages can be purchased within a certain range to increase the upper limit.	Each model has a fixed upper limit.
More scalable, with bandwidth cap, Scalability topics/partitions limit, and disk capacity being expanded separately.		Less scalable, with disk capacity being expanded separately.
Broker repair and upgrade time	Few time required for upgrade.	Longer time required for upgrade as it is subject to shared cluster resources.
High availability	Custom multi-AZ deployment in the same region is supported to improve the disaster recovery capabilities.	Multi-AZ deployment in the same region is not supported.



Advanced features	Scheduled rebalancing is supported. You can choose to execute rebalancing in off-peak hours during the upgrade as needed. For more information, see Upgrading Instance. Advanced monitoring is supported. This includes network stability analysis and request latency analysis. For more information, see Querying Advanced Monitoring (Pro Edition). The message retention policy can be adjusted dynamically based on disk utilization. For more information, see Disk Utilization Policy. The disk capacity can be adjusted dynamically based on disk utilization. For more information, see Disk Utilization Policy. Advanced Ops is supported. This includes displaying top 10 topics by disk/traffic usage. For more information, see Viewing Advanced Ops Features (Pro Edition). Topic traffic throttling rules can be configured. For more information, see Setting Topic Traffic Throttling Rule.	The message retention policy can be adjusted dynamically based on disk utilization. For more information, see Disk Utilization Policy.
Technical support	Parameter optimization consulting services are supported, helping you customize parameter configurations for special business scenarios. You can submit a ticket for application.	Basic troubleshooting and bug fixing services are supported.



Billing Overview Billing Overview

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Note:

Existing pay-as-you-go instances will be charged from 0:00:00 July 15, 2021.

This document describes the product specifications, billable items, billing modes, and instance prices of CKafka.

Product Specifications

CKafka instances are divided into Standard Edition and Pro Edition according to their specifications. The comparison of the two editions are as follows:

Item	Pro Edition	Standard Edition
Version	Compatible with open-source versions 0.10, 1.1, and 2.4, which can be freely selected upon purchase	Compatible with open-source versions 0.10 and 1.1. v1.1 is installed by default. Customized versions are not supported
Instance type	Dedicated instance (each instance has a separate cluster of independent virtual nodes)	Shared physical node resources
Stability SLA	99.995%	99.95%
Instance specification	There are no fixed models, and the specifications can be customized according to the actual business scenario	There are 8 fixed instance types, including small, standard, and advanced
Topic/Partition specification	The topic/partition capacity is much larger than that on the Standard Edition under the same bandwidth. Additional partition packages can be purchased within a certain range to increase the upper limit	Each model has a fixed upper limit
Scalability	Its scalability is high, and the upper limits of bandwidth, topics/partitions, and disks can be increased separately	Its scalability is low, and its disk can be expanded separately
Performance tuning	The performance can be customized according to the business scenario with fewer parameter restrictions	The numbers of topics and partitions are limited according to the different instance specifications



Automatic disk cleanup	Available. Expired data is cleared regularly	Unavailable. You need to submit a ticket for assistance when the disk is full
Broker repair and upgrade	Targeted upgrades are available, and the upgrade process is fast and almost imperceptible with high stability	Subject to shared cluster resources, upgrades for problem fixes take a long time
High availability	Custom multi-AZ deployment in the same region is supported to improve the disaster recovery capabilities	Multi-AZ deployment in the same region is not supported. It relies on backend migration and requires you to submit a ticket to apply, which generally takes 10 business days for processing
Advanced features	Timed rebalance (you can customize the rebalance execution time during upgrade to avoid business peak hours. For more information, please see Upgrading Instances). Advanced monitoring (this includes network stability analysis and request delay analysis. For more information, please see Querying Advanced Monitoring Information). Dynamic message retention policy adjustments based on disk utilization (for more information, please see Adding Dynamic Message Retention Policies)	None
Technical support	Parameter optimization consulting services are supported, helping you customize parameter configurations for certain special business scenarios. You can submit a ticket to apply for parameter optimization consulting services	Basic troubleshooting and problem fixing

The automatic disk cleanup feature is enabled for the **Pro Edition** by default. When the instance disk is full, the oldest data will be automatically cleared to ensure that the instance is available.

Billable Items

The billable items are as follows:

	Item	Pro Edition	Standard Edition	Description
- 1				



Peak bandwidth	V		Throughput refers to the outbound and inbound bandwidth peak. For example, a throughput of 40 MB indicates that the outbound and inbound peak bandwidth is 40 MB. The replicas of an instance share the throughput equally. For example, for a throughput of 40 MB and three replicas, you should purchase a bandwidth with a throughput of 120 MB/s.	
Disk capacity	V	•	The disk capacity varies by instance specification. CKafka Standard Edition supports SSD cloud disks. CKafka Pro Edition supports SSD and premium cloud disks.	
Partition	~	-	The number of partitions varies by instance specification, and additional partitions can be purchased separately for the Pro Edition. Topics are free of charge for the Pro Edition, and the maximum number of available topics is equal to the number of partitions/the number of replicas. The number of partitions cannot be reduced. The instance-level partition limit applies to the number of replicas. For example, if an instance has one topic with two replicas and each with four partitions, and two topics with three replicas and each with three partitions, then the total number of partitions in this instance will be $(1 * 2 * 4) + (2 * 3 * 3) = 26$.	

Billing Modes

Mode	Pro Edition	Standard Edition	Description
Monthly subscription	•	-	The total fees of a purchased Pro Edition instance are (basic package price + partition package price * number of additional partitions / 100 + disk capacity price * disk capacity / 100) * number of months. For detailed prices, please see Pro Edition pricing.
Pay-as-you- go			The total fees of a purchased Pro Edition instance are (basic package price + partition package price * number of additional partitions / 100 + disk capacity price * disk capacity / 100) * number of hours. For detailed prices, please see Pro Edition pricing. The total fees of a purchased Standard Edition instance are (basic package price + disk capacity price * disk capacity / 100) * number of hours. For detailed prices, please see Standard Edition pricing.



In the pay-as-you-go billing mode, you can select configuration items such as traffic specification and disk capacity as needed, which are billed by the hour (a usage duration that is shorter than one hour will be calculated as one hour). Bills are generated once a month. After you purchase a pay-as-you-go instance, the system will allocate corresponding instance resources. Therefore, in this billing mode, the instance is billed by the instance price multiplied by the service time, regardless of whether the instance is used after purchase.

Currently, capacity reduction in advance is not supported. You can submit a ticket to apply for capacity reduction. The backend will perform the capacity reduction operation for you before your next billing cycle starts. After, fees will be charged based on the reduced specifications.

Monthly Subscription

Pro Edition pricing

CKafka Pro Edition provides more flexible specification selection modes and more stable upgrade capabilities. You can purchase and scale instances according to your specific business needs.

Basic package

After you select the peak bandwidth value for an instance, it will be automatically matched with a corresponding basic package. The basic package in each tier includes a certain number of partitions, and topics are not billed separately. The number of available topics in the package is equal to the number of partitions/the number of replicas.

The tiers of peak bandwidth (x) are as follows:

Peak Bandwidth Tier (MB/s)	Number of Partitions in the Package
40 ≤ x < 120	2,000
120 ≤ x < 320	2,000
320 ≤ x < 920	2,000
920 ≤ x < 1,200	2,800
x = 1,200	3,200
x = 1,600	8,000
x = 2,000	10,000
x = 2,400	12,000
x = 2,800	14,000



x = 3,200	16,000
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The fees for the partitions in a package are already included in the package fees, so they will not incur additional fees. If you need CKafka instances with higher specifications, please contact your Tencent Cloud rep or submit a ticket for assistance.

The price of the basic peak bandwidth package varies by tier, as detailed below:

Peak Bandwidth Range (MB/s)	Price (Monthly Subscription)	
40–100	Starting at 360 USD/month and 53 USD/month for each extra 20 MB/s	
120–300	Starting at 630 USD/month and 51 USD/month for each extra 20 MB/s	
320-600	Starting at 1,200 USD/month and 49 USD/month for each extra 20 MB/s	
620-900	Starting at 2,340 USD/month and 43 USD/month for each extra 20 MB/s	
920-1,200	Starting at 3,090 USD/month and 34 USD/month for each extra 20 MB/s	
1,600–10,000	Starting at 4,150 USD/month and 856 USD/month for each extra 400 MB/s	
	(MB/s) 40-100 120-300 320-600 620-900 920-1,200	

For example, a 180 MB/s instance falls into the Basic II tier with 60 MB/s added to 120 MB/s, so the price of the package is 630 + 51 * (60 / 20) = 783 (USD/month)

Partition package pricing

After you select the peak bandwidth value, if the number of partitions in the corresponding basic package cannot meet your needs, you can purchase additional partition packages separately. The number of partitions can be increased in increments of 100, as priced below:

Tier	Number of Partitions	Partition Package Price (Monthly Subscription)
Any tier	100	35 USD/month

Disk expansion pricing



To purchase a CKafka Pro Edition instance, you need to purchase a disk of a certain minimum size. The disk capacity can be expanded in increments of 100 GB, as priced below:

Tier	Disk Type	Disk Capacity (GB)	Disk Price (Monthly Subscription)
Any tier	SSD cloud disk	100	16 USD/month
Any tier	Premium cloud disk	100	6 USD/month

Pay-as-You-Go

Standard Edition pricing

CKafka Standard Edition is available in 8 instance types such as small and standard based on the **peak throughput** and the **disk capacity**.

Instance pricing

Instance Type	Peak Throughput (MB/s)	Disk Capacity (GB)	Number of Instance-Level Topics	Number of Instance- Level Partitions	Price (USD/Hour)
Small	40	300	25	60	0.09
Standard	100	1,000	40	100	0.25
Advanced	150	2,500	50	150	0.57
Large	180	4,000	150	300	0.82
Xlarge L1	300	6,000	250	500	1.06
Xlarge L2	400	6,000	250	500	1.34
Xlarge L3	600	6,000	350	600	1.80
Xlarge L4	900	9,000	450	700	2.68

Disk expansion pricing

Disk Type	Disk Capacity (GB)	Price (USD/Hour)
Premium cloud disk	100	0.01

Note:



If you need CKafka instances with higher specifications, please contact your Tencent Cloud rep or submit a ticket for assistance.

Pro Edition pricing

CKafka Pro Edition provides more flexible specification selection modes and more stable upgrade capabilities. You can purchase and scale instances according to your specific business needs.

Basic package

After you select the peak bandwidth value for an instance, it will be automatically matched with a corresponding basic package. The basic package in each tier includes a certain number of partitions, and topics are not billed separately. The number of available topics in the package is equal to the number of partitions/the number of replicas.

The tiers of peak bandwidth (x) are as follows:

Peak Bandwidth Tier (MB/s)	Number of Partitions in the Package
40 ≤ x < 120	2,000
120 ≤ x < 320	2,000
320 ≤ x < 920	2,000
920 ≤ x < 1,200	2,800
x = 1,200	3,200
x = 1,600	8,000
x = 2,000	10,000
x = 2,400	12,000
x = 2,800	14,000
x = 3,200	16,000

Note:

The fees for the partitions in a package are already included in the package fees, so they will not incur additional fees. If you need CKafka instances with higher specifications, please contact your Tencent Cloud rep or submit a ticket for assistance.

The price of the basic peak bandwidth package varies by tier, as detailed below:

Tier	Peak Bandwidth Range (MB/s)	Price (Pay-as-You-Go)
Basic I	40–100	Starting at 0.55 USD/hour and 0.09 USD/hour for each extra 20



		MB/s
Basic II	120–300	Starting at 0.96 USD/hour and 0.08 USD/hour for each extra 20 MB/s
Basic III	320-600	Starting at 1.83 USD/hour and 0.07 USD/hour for each extra 20 MB/s
Basic IV	620-900	Starting at 3.57 USD/hour and 0.06 USD/hour for each extra 20 MB/s
Basic V	920-1,200	Starting at 4.72 USD/hour and 0.05 USD/hour for each extra 20 MB/s
Premium	1,600–10,000	Starting at 6.34 USD/hour and 1.31 USD/hour for each extra 400 MB/s

For example, a 180 MB/s instance falls into the Basic II tier with 60 MB/s added to 120 MB/s, so the price of the package is 0.96 + 0.08 * (60 / 20) = 1.2 (USD/hour)

Partition package pricing

After you select the peak bandwidth value, if the number of partitions in the corresponding basic package cannot meet your needs, you can purchase additional partition packages separately. The number of partitions can be increased in increments of 100, as priced below:

Tier	Number of Partitions	Partition Package Price (Pay-as-You-Go)
Any tier	100	0.05 USD/hour

Disk expansion pricing

To purchase a CKafka Pro Edition instance, you need to purchase a disk of a certain minimum size. The disk capacity can be expanded in increments of 100 GB, as priced below:

Tier	Disk Type	Disk Capacity (GB)	Disk Price (Pay-as-You-Go)
Any tier	SSD cloud disk	100	0.03 USD/hour
Any tier	Premium cloud disk	100	0.01 USD/hour



Purchasing pay-as-you-go instances

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Pay-as-you-go is a billing mode where billing is based on the actual usage of the resource specifications you purchase. This method is suited for test scenarios or short-term use situations where the traffic peak is uncertain. You can use the resources first and pay later, with costs settled on an hourly basis.

Currently, only CKafka Pro Edition instances support the pay-as-you-go billing mode. This section mainly discusses the billable items, fee calculation, and pricing for CKafka Pro Edition instances under the pay-as-you-go billing mode.

Billable Items

Item	Description
Peak bandwidth	Throughput refers to the peak inbound and outbound bandwidth. A 40 MB throughput refers to a peak bandwidth of 40 MB in both inbound and outbound directions. If the number of instance replicas is considered, the throughput needs to be evenly divided. For example, if the client requires a 40 MB throughput and 3 replicas, a throughput bandwidth of 120 MB/s needs to be procured.
Disk capacity	Different instance specifications correspond to varying disk capacities. CKafka supports Solid State Drives (SSD) CBS and Pro Edition supports both SSD CBS and Premium cloud disk.
Partition	Different instance specifications have different numbers of partitions. Users of Pro Edition can purchase additional partitions separately. For Pro Edition, topics are not charged, and the maximum number of usable topics equals the number of partitions divided by the number of copies. Decreasing the number of partitions is not supported. The instance-level partition limit includes the number of replicas. For example: If an instance has 1 topic with 2 replicas and 4 partitions, and 2 topics each with 3 replicas and 3 partitions, then the total number of partitions for that instance is calculated as follows: $(1 \times 2 \times 4) + (2 \times 3 \times 3) = 26$
Public network bandwidth	CKafka provides 3 MB/s of public network bandwidth free of charge by default. For Pro Edition instances, public network bandwidth can be upgraded up to 198 MB/s.

Fee Calculation

CKafka is sold by instance, and the fee calculation in the pay-as-you-go billing mode is as follows:



If you purchase Pro Edition instances, you will need to estimate the peak bandwidth, number of partitions, and disk capacity required for your business. Total cost of the Pro Edition instances you purchase = (Base package costs + Unit price of partition package × Number of additional partitions/100 + Unit price of disk capacity × Disk capacity/100) × Hours

Note:

When you create topics in CKafka, you can choose either 3-replica storage or 2-replica storage. The actual business storage is the purchased disk space divided by the number of replicas. For example, if a 300 GB disk is purchased, the actual business storage is 150 GB for 2-replica storage and 100 GB for 3-replica storage.

Instance Price

Pro Edition

CKafka Pro Edition provides a more flexible parameter selection approach and a more stable upgrade capability. You can purchase and scale instances according to your specific business needs.

Basic Package

After you select the peak bandwidth value for an instance, it will be automatically matched with a corresponding basic package. The basic package in each tier includes a certain number of partitions, and topics are not billed separately. The number of available topics in the package is equal to the number of partitions/the number of replicas.

The tiers of peak bandwidth (x) are as follows:

Peak Bandwidth Tier (MB/s)	Number of Partitions in the Package
x = 20	400
40 ≤ x < 60	800
60 ≤ x < 120	900
120 ≤ x<180	1,200
180 ≤ x<240	1,400
240 ≤ x<320	1,600
320 ≤ x<400	1,800
400 ≤ x < 500	2,000
500 ≤ x<600	2,200
600 ≤ x<800	2,400



800 ≤ x<1,000	2,600
1,000 ≤ x < 1,200	2,800
x = 1,200	3,200
x = 1,600	4,000
x = 2,000	4,500
x = 2,400	5,000
x = 2,800	5,500
x ≥ 3,200	6,000

The fees for the partitions in a package are already included in the package fees, so they will not incur additional fees. If you need CKafka instances with higher specifications, please contact your Tencent Cloud rep or go to Online Consultant for assistance.

The price of the basic peak bandwidth package varies by tier, as detailed below:

Peak Bandwidth Range (MB/s)	Price (Pay-as-You-Go)
20	0.26USD/h
40-100	Starting at 0.42 USD/hour and 0.063 USD/hour for each extra 20 MB/s
120-300	Starting at 0.71 USD/hour and 0.062 USD/hour for each extra 20 MB/s
320-600	Starting at 1.29 USD/hour and 0.059 USD/hour for each extra 20 MB/s
620-900	Starting at 2.45 USD/hour and 0.052 USD/hour for each extra 20 MB/s
920-1,200	Starting at 3.23 USD/hour and 0.041 USD/hour for each extra 20 MB/s
1,600–20,000	Starting at 4.3 USD/hour and 1.02 USD/hour for each extra 400 MB/s

Example: A 180 MB/s instance falls into the tier with 60 MB/s added to the base rate of 120 MB/s, so the price of this package is $0.71 + 0.062 \times (60/20) = 0.896$ USD/hour.

Partition package pricing



After you select the peak bandwidth value, if the number of partitions in the corresponding basic package cannot meet your needs, you can purchase additional partition packages separately. The number of partitions can be increased in increments of 100, as priced below:

Tier	Unit Partition Quantity	Partition Package Price (Pay-as-You-Go)	
Any tier	100	0.043 USD/hour	

Disk expansion pricing

To purchase a CKafka Pro Edition instance, you need to purchase a disk of a certain minimum size. The disk capacity can be expanded in increments of 100 GB, as priced below:

Tier	Disk Type	Disk Capacity (GB)	Disk Price (Pay-as-You-Go)
Any tier	SSD CBS	100	0.034 USD/hour
Any tier	Premium cloud disk	100	0.012 USD/hour

For CBS types, see CBS Types.

Public Network Traffic Pricing

Public network pricing in the pay-as-you-go billing mode is as follows:

The first 3 MB/s is free of charge. Any usage beyond that is billed at a rate of **0.034 USD/MB/s per hour**.

Example: Assume you've purchased a public bandwidth of 9 MB/s. The actual cost is calculated as follows: (9 - 3)

MB/s \times 0.034 USD/MB/s per hour = 0.2 USD/hour

Purchase guide: See Upgrading Public Network Bandwidth.

Settlement Details

After you purchase pay-as-you-go instances, the system allocates the corresponding resources to you. You will be billed on an hourly basis irrespective of whether you actually use the instances and their related resources.

Fees for pay-as-you-go instances are calculated on an hourly basis, with any usage less than an hour rounded up to one hour.

The fees are automatically deducted on a monthly basis from the account balance. That is, at the beginning of a new month, services used in the previous month are measured and corresponding charges are deducted from your account.



Payment Overdue

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Note:

If you are the customer of a Tencent Cloud partner, your agreement with the partner will be applied to handle product resources under an account with overdue payments.

Payment Overdue for Pay-as-You-Go Instances

The CKafka instance is billed on a pay-as-you-go basis, with the fee automatically deducted from the account balance once a month. Your service usage in the previous month will be billed at the start of the next month, and any costs incurred will be deducted from your account.

If your account balance is insufficient, but the current usage is within the free tier, you can continue to use the service. If your account balance becomes insufficient and your account isn't eligible for the non-stop feature, you can continue to use CKafka for 24 hours, and we will continue to bill you for this period. After 24 hours, the CKafka service will be stopped, you cannot send/receive messages or use the console and TencentCloud API, but resource usage fees will still be incurred.

After the service is stopped, the system will process CKafka as follows:

Time After Service Suspension	Description
≤7 days	If your account is topped up to a positive balance, the billing will continue, and you can restart CKafka.
	If your account balance remains negative, CKafka cannot be restarted.
>7 days	If your account is not topped up to a positive balance, your pay-as-you-go CKafka resources will be terminated. All data will be deleted and cannot be recovered. When your resources are terminated, your Tencent Cloud root account and subscription sub-accounts and collaborators will be notified by email and SMS.

Payment Overdue for Monthly Subscribed Instances

Expiration alert

Seven days before your monthly subscribed CKafka instance expires, the system automatically pushes an expiration alert message to you every other day. All alert messages are sent to the Tencent Cloud account creator and all



collaborators by email and SMS.

Overdue payment alert

From the day when your CKafka instance expires, an alert message of isolation due to overdue payment is sent to you every other day. All alert messages are sent to the Tencent Cloud account creator and all collaborators via **email and SMS**.

Repossession

Seven days before the Ckafka instance expires, you will receive a renewal reminder.

If your account balance is sufficient and auto-renewal is enabled, the device will be automatically renewed on the expiry date of the CKafka instance.

If the CKafka instance is not renewed within 7 days (inclusive) after expiration, it will be disabled at midnight on the 8th day (devices are disconnected and shut down, CKafka services are suspended, and only data and configurations are retained).

After shutdown, the CKafka instance will be **forcibly unmounted** from upstream and downstream components. Upon renewal, its mounting relationship **cannot be restored** and must be reconfigured.

You can still renew the instance in **Billing Center** > Renewal Management within 7–14 days after expiration. **The** billing cycle of the renewed instance will start from the expiry date of the previous cycle.

If the CKafka instance is not renewed within 14 days (inclusive) after expiration, its resources will be released at midnight on the 15th day, and **data will be cleared and cannot be restored**.



Refund

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Pay-as-You-Go Instance Refund

Pay-as-you-go instances can be released at any time, and then the billing will stop.

Monthly Subscribed Instance Refund

Standard return

The refund amount will be returned to your account by the proportion of the cash and free credit paid for the purchase.

Refunded amount = paid amount - (used duration/total duration) * discount applicable to the original order price

A usage duration less than 1 day will be calculated as 1 day, and the current system discount matching the usage duration applies.

For more information, see Return examples.

Monthly subscribed instance return

After a monthly subscribed instance is returned, once its status has changed to **Terminating** or **Terminated**, it will no longer incur fees.

After a monthly subscribed instance is returned, all its configurations will be cleared and cannot be recovered. After a monthly subscribed instance is returned, it will remain isolated for **7 days**. Back up its configurations in advance.

Tencent Cloud has the right to reject any suspected abnormal or malicious application for return.

Return examples

Note:

The following prices are for demonstration purposes only and do not reflect the actual pricing shown on the official website. If you make a return, the actual unit prices at the time of purchase shall apply, which may vary by region, promotional campaign, or policy.

Background

You purchase a CKafka instance in Guangzhou Zone 3 for one month with a 17% discount, and you use a 100 USD voucher.

The discounted price is 1200 * 0.83 = 996 USD.

The paid amount is 996 - 100 = 896 USD.

Example

You want to return the instance after 10 days, and you are eligible for a return. The total usage duration is 241 hours. The 100 USD voucher used for purchase is not refundable.

Refund cash amount = actual payment amount - used resource value = 896 - (241/720) * 896 = 596.09 USD.